

Waco
Travel Impacts, 1994-2005p

	1994	2000	2001	2002	2003	2004	2005p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	216.6	299.2	303.1	306.3	323.4	346.8	386.0
Other Travel*	6.7	7.1	6.8	5.9	5.3	5.1	5.6
Total Direct Spending	223.2	306.3	309.9	312.2	328.6	351.9	391.6
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	66.7	101.6	103.7	106.1	113.9	122.7	138.2
Private Campground	3.0	3.6	3.6	3.6	3.7	3.9	4.3
Public Campground	2.3	2.8	2.8	2.8	2.9	3.0	3.4
Private Home	50.0	62.1	62.9	63.1	65.2	69.3	75.9
Vacation Home	1.5	1.8	1.8	1.8	1.8	1.9	2.1
Day Travel	93.1	127.3	128.2	129.0	135.8	145.8	162.1
Spending at Destination	216.6	299.2	303.1	306.3	323.4	346.8	386.0
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	23.1	36.3	38.3	39.7	41.7	43.5	48.2
Food & Beverage Services	44.0	58.8	60.4	62.7	66.3	69.8	74.1
Food Stores	13.4	17.7	18.2	18.7	19.7	20.9	21.9
Ground Tran. & Motor Fuel	41.3	64.3	61.3	59.0	66.9	81.6	105.9
Arts, Entertainment & Recreation	26.0	33.8	34.6	35.5	37.2	38.4	39.7
Retail Sales	66.6	86.6	88.6	89.1	90.0	91.0	94.1
Air Transportation (visitor only)	2.2	1.7	1.7	1.5	1.6	1.7	1.9
Spending at Destination	216.6	299.2	303.1	306.3	323.4	346.8	386.0
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodation & Food Services	25.6	36.9	38.4	39.7	41.8	43.9	47.3
Arts, Entertainment & Recreation	8.5	12.2	12.6	13.6	14.3	14.7	15.3
Retail**	10.3	14.0	14.8	15.2	16.0	16.4	17.3
Auto Rental & other ground tran.	1.0	1.5	1.6	1.6	1.7	1.7	1.9
Air Transportation (visitor only)	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Other Travel*	1.7	2.1	2.2	1.8	1.3	1.3	1.3
Total Direct Earnings	47.2	66.9	69.9	72.1	75.3	78.2	83.1
Industry Employment Generated by Travel Spending (Jobs)							
Accommodation & Food Services	2,050	2,280	2,310	2,330	2,470	2,530	2,640
Arts, Entertainment & Recreation	890	1,120	1,210	1,230	1,170	1,230	1,230
Retail**	760	830	790	800	850	870	880
Auto Rental & other ground tran.	60	60	50	50	50	50	60
Air Transportation (visitor only)	10	c	c	c	c	c	c
Other Travel*	100	100	100	80	60	60	60
Total Direct Employment	3,870	4,390	4,470	4,490	4,600	4,740	4,860
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	3.1	4.5	4.6	4.8	5.0	5.2	5.5
State Tax Receipts	15.6	21.1	21.4	21.7	22.5	23.5	25.1
Total Direct Tax Receipts	18.8	25.6	26.1	26.5	27.5	28.7	30.6

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies.

**Retail includes gasoline. Less than \$50,000 spending or earnings denoted by 'a' or 'b'. Less than 5 employees denoted by 'c'.

The Waco MSA includes McLennan county.